

Luc Fierens

## O SIGNALIZMU

*"There is only desire and the social. Nothing else."*

Gilles Deleuze and Felix Guattari

Miroljub Todorovic

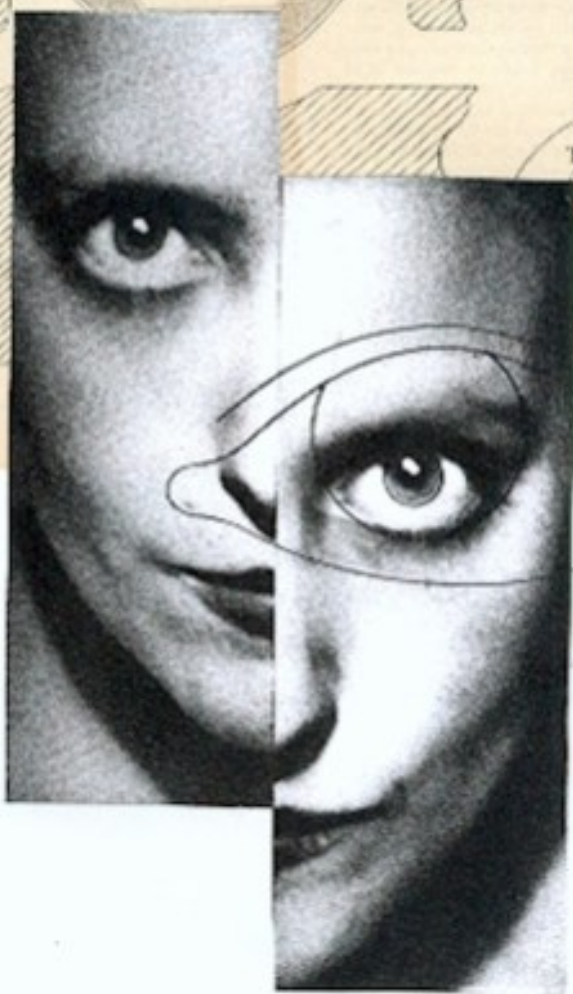
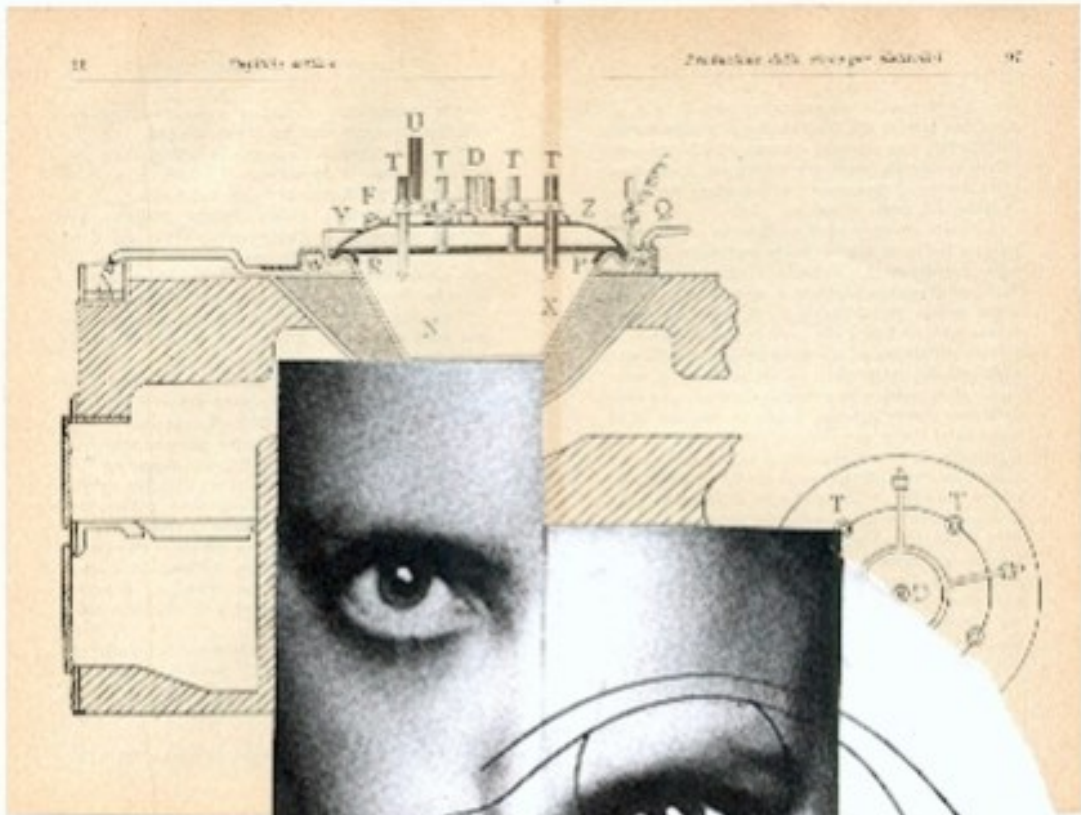
### SIGNALIST POETRY PROPER (VISUAL POETRY)

1. One of the principal tasks of signalist poetry proper (visual poetry) is to overcome verbal poetic expression.
2. This kind of poetry aims at a gradual de-verbalization and de-semantics of poetry.
3. Given the new communication system where the written (national) language loses an increasingly great deal of its importance, it is quite natural for the poet, facing a language incapable of ensuring universal communication (the kind required by the electronic era), to resort to the more universal and considerably more communicative visual language.
13. In addition to letters or whole words as surpassing structures, the expanse of a signalist poem can also be filled with other signs, electronic, technical and other symbols, drawings, collage, photographs etc., which exist in the defined space of the poem creating verbal-visual meta/linguistic constellations.

(from the book "Signalism", Nis, 1979.)

Comments Luc Fierens

This is for me the excerpt which is important to me from the approach to "signalist poetry". Creating a "universal", open "visual" language with visual writing connected to reality. I like the idea of "everything in motion" like some Futurists (referring to the works & experiments of Fortunato Depero (artists' book with bolts & postcard/mail-art...)) but I am not a fanatic to follow science in the future. Scientists now seem to be only interested in clones, artificial intelligence and virtual reality. Even our images on the screens become hyper real and I don't like this. Visual poets must always seek the "détournement" to search for the "truth" , the true image. Because now because of mass-media & digital photography most images are false or treated so the real is lost so we as artists must seek , search, ... and keep looking for the initial images which were taken instead of the images after Photoshop. This is a big issue in contemporary photography, advertising even some forms of communication-art so there is my working field for visual writing.



Espresso creativo I

*Q. Rossi*

mai 2006



Les yeux ouverts II

*Clément*

mai 2006